PHILANTHROPIC PRICING 2012

Park Cities People, Preston Hollow People and *Oak Cliff People* proudly supports our communities' charitable efforts. With *Park Cities People, Preston Hollow People* and *Oak Cliff People* as a partner, we hope to continue a long standing tradition of caring for those in need.

RATES (NET):

SIZE	
Full Page (10" x 21")	$5,000
Half Page (10" x 10.5") or (4.941" x 21")	$2,500

- Pricing includes full color
- Rate does not include artwork creation or adjustments
- Content will be provided by client
- Ad will appear in Park Cities People, Preston Hollow People and Oak Cliff People
- Above pricing is non profit rate

OAKCLIFFPEOPLE.COM

SPECIAL ADVERTISING SECTION

Go Red For Women

FEBRUARY 5, 2010 | 7A

Neiman Marcus STILETTO STRUT

BENEFITING THE AMERICAN HEART ASSOCIATION

Calling All Strutters & Loafers!

2010 EXECUTIVE BOARD

EVENT CHAIRS

HONORARY CHAIRS

HEART & SOLE RECIPIENT

SPECIAL ADVISORS

2010 DALLAS COMPANY "GO RED" HIGHLIGHTS

ADVOCACY EFFORTS

CÔTES DU COEUR

COMPANIES GOING Red

Heart & Vascular Wellness Program

DO YOU KNOW YOUR RISK?

WHAT IS A HEART RISK SCREENING?

Texas Health Presbyterian Hospital DALLAS

DEADLINES:

Space Reservation

Two Weeks Prior to Issue Date

Ad Materials

10 Days Prior to Issue Date

For more information, please contact your marketing consultant at 214.739.2244 or e-mail advertising@peoplenewspapers.com.

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