

# SOCIAL MEDIA PROGRAM

## INCLUDES

- 3 blog posts highlighting your event or company on parkcitiespeople.com, prestonhollowpeople.com or oakcliffpeople.com
- 3 mentions on *Park Cities People*, *Preston Hollow People* or *Oak Cliff People's* Facebook page
- 3 mentions on *Park Cities People*, *Preston Hollow People* or *Oak Cliff People's* Twitter feed

## COST

\$500/per month for parkcitiespeople.com, prestonhollowpeople.com and oakcliffpeople.com

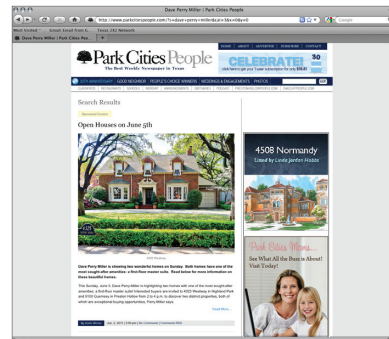
## ADDED VALUE:

An event will be listed in our print and web calendars

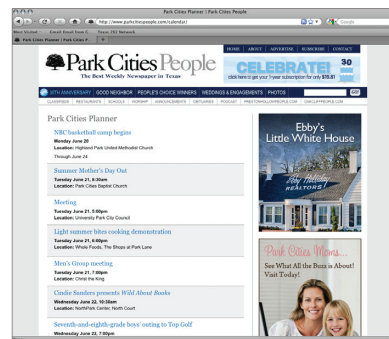
- Blog post content will be provided by client and posted by People Newspapers.
- Copy may be edited to adhere to People Newspaper's style guide.
- Once content is received, a blog will be posted within 48 hours or at agreed upon date.
- People Newspaper has the right to refuse any calendar listing.



Newspaper Planner Example



Blog Post Example



Blog Planner Example

For more information, please contact your marketing consultant at 214.739.2244 or e-mail [advertising@peoplenewspapers.com](mailto:advertising@peoplenewspapers.com).

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