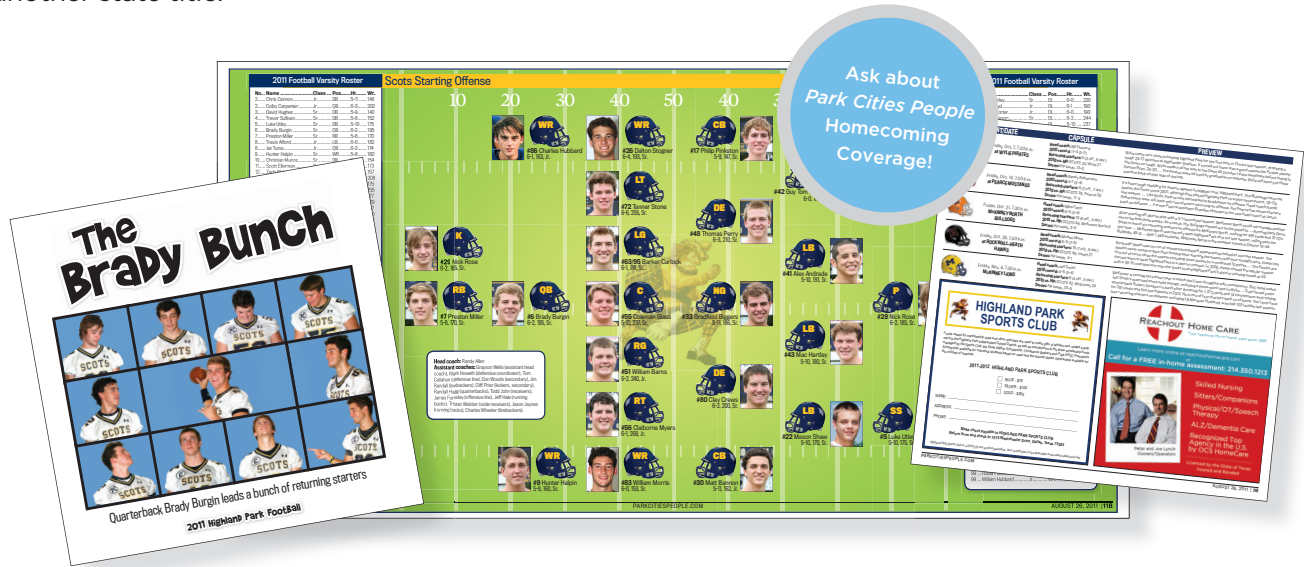


Park Cities People

FOOTBALL TAB 2012

No one covers Highland Park football like *Park Cities People*. Our in-depth look at this year's team will introduce the players and provide game-by-game analysis of what to expect as the Scots push for another state title.



RATES (NET):

SIZE

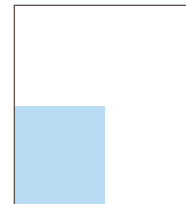
Quarter Page	\$600
Half Page	\$1,000
Full Page	\$1,300
Inside Front or Back Cover	\$2,100
Back Cover	\$2,600

- Pricing includes full color.
- Rate does not include artwork creation or adjustments.
- Guaranteed or Premium Positioning: 15% upcharge.

DEADLINES:

Space Reservation	Camera Ready Art	Issue Date
August 17, 2012	August 22, 2012	August 31, 2012

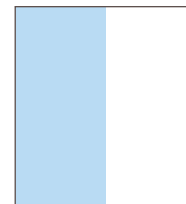
AD SIZES:



Quarter Page
4.9415" x 5"



Half Page
Horizontal
10" x 5"



Half Page
Vertical
4.9415" x 10"



Full Page
10" x 10"

For more information, contact your marketing consultant at 214.739.2244 or e-mail advertising@peoplenewspapers.com.

750 NORTH ST. PAUL STREET • SUITE 2100 • DALLAS, TX 75201 • PH: 214.739.2244 • FAX: 214.594.5779
 WWW.PARKCITIESPEOPLE.COM • WWW.PRESTONHOLLOWPEOPLE.COM • WWW.OAKCLIFFPEOPLE.COM

