



Partners Card coverage will appear in *Park Cities People*,
Preston Hollow People, and *Oak Cliff People*.

Total Circulation: 24,600

RATES (NET):

SIZE	
2x4 (3.255" x 4")	\$480
2x5 (3.255" x 5")	\$600
2x6 (3.255" x 6")	\$720
3x5 (4.941" x 5")	\$900
1/8 pg (4.941" x 5.25" or 3.255" x 8")	\$945
3x7 (4.941" x 7")	\$1,260
1/4 pg (4.941" x 10.5")	\$1,890
1/3 pg (4.941" x 16")	\$2,520
Half pg (10" x 10.5" or 4.941" x 21")	\$3,780
Full pg (10" x 21")	\$7,560

DEADLINES:

Space Reservation by: October 5, 2012
 Ads Due: October 10, 2012
 Issue Date: October 19, 2012

- Pricing includes full color and applies only to standard sizes.
- Rate does not include artwork creation or adjustments.
- Guaranteed or Premium Positioning: 15% upcharge.

For more information, please contact your marketing consultant at
 214.739.2244 or e-mail advertising@peoplenewspapers.com.

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