



PEOPLE'S CHOICE 2012

People's Choice allows the readers of *Park Cities People*, *Preston Hollow People*, and *Oak Cliff People* to honor their favorite restaurants, shops, people, and places. Our readers will be voting for their favorites in categories ranging from "Tex-Mex" to "consignment furniture." Now it's time to show everyone you were voted a People's Choice Winner!

RATES (NET):

SIZE	1X
2x5 (3.255" x 5")	\$290
3x7 (4.941" x 7")	\$609
1/4 pg (4.941" x 10.5")	\$913
Half pg (10" x 10.5" or 4.941" x 21")	\$1,827
Full pg (10" x 21")	\$3,654

- Ad will appear in *Oak Cliff People*.
- Pricing includes full color.
- Rate does not include artwork creation or adjustments.
- Guaranteed or Premium Positioning: 15% upcharge.

DEADLINES:

Space Reservation	January 13, 2012
Camera Ready Art	January 18, 2012
Issue Date	January 27, 2012



For more information, please contact your marketing consultant at 214.739.2244 or e-mail advertising@peoplenewspapers.com.

 **Oak Cliff People**

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