

PURCHASED SPECIAL SECTIONS 2012

Park Cities People - 8,600 total circulation

4 page broadsheet/8 page tab	\$5,000 net
6 page broadsheet/12 page tab	\$6,000 net
8 page broadsheet/16 page tab	\$7,000 net
10 page broadsheet/20 page tab	\$8,000 net
12 page broadsheet/24 page tab	\$9,000 net

Preston Hollow People - 12,000 total circulation

4 page broadsheet/8 page tab	\$5,000 net
6 page broadsheet/12 page tab	\$6,000 net
8 page broadsheet/16 page tab	\$7,000 net
10 page broadsheet/20 page tab	\$8,000 net
12 page broadsheet/24 page tab	\$9,000 net

Oak Cliff People - 4,000 total circulation

4 page broadsheet/8 page tab	\$3,500 net
6 page broadsheet/12 page tab	\$4,500 net
8 page broadsheet/16 page tab	\$5,500 net
10 page broadsheet/20 page tab	\$6,500 net
12 page broadsheet/24 page tab	\$7,500 net

All papers - 24,600 total circulation

4 page broadsheet/8 page tab	\$10,500 net
6 page broadsheet/12 page tab	\$13,500 net
8 page broadsheet/16 page tab	\$16,500 net
10 page broadsheet/20 page tab	\$19,500 net
12 page broadsheet/24 page tab	\$22,500 net

Deadlines:

Space Reservation: 3 weeks prior to issue date

Content due: 2 weeks prior to issue date

Please note:

- All pricing is net and includes full color.
- Rates do not include design or layout charges. \$125 net per page.
- Overruns are available upon request for an additional charge.
- Contact your marketing consultant for nonprofit and political rates.



Kappa Tablescapes, tab



HIGHLAND PARK VILLAGE

Cooler weather means colorful transformations

This season brings with it not only the radiant golden hues of fall, but also the gorgeous colors of the fall collections. Spend the season with us; brighten your sole at Christian Louboutin, treat your senses to a fragrance from LAFCO New York, and renew your spirit with a day of pampering at Frédéric Fekkai. We invite you to join us tonight as we embrace fall fashion and celebrate the fun of shopping during the nationwide event, Fashion's Night Out. See inside for details.

Highland Park Village, broadsheet

For more information, please contact your marketing consultant at 214.739.2244 or e-mail advertising@peoplenewspapers.com.

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